



Media Release

29 September 2016

The 2016 Hawke's Bay Tourism Award winners announced

Last night close to 150 Hawke's Bay tourism providers and industry members gathered at MTG Theatre for the fifth annual Hawke's Bay Tourism Industry Awards.

Hosted by Shane Cortese, New Zealand actor, singer and performer, the night was full of fun and glamour as the regional tourism industry celebrated local tourism businesses delivering exceptional visitor experiences.

The judged award categories were; Activity & Attraction sponsored by Hastings District Council, Small and Large Accommodation sponsored by Central Linen Service and Small Business sponsored by Napier City Council. A Supreme Award winner, sponsored by EIT, was selected from the four category winners. There was also a "People's Choice" Award which was voted for by the public.

Also acknowledged at the Hawke's Bay Tourism Awards were three individuals who have made significant contributions to our industry. Di Ross of Cottages of St Andrews was recognised as Ambassador for Tourism in Hawke's Bay, Rebecca Tacon of Planit Event received the Rising Star Award, and Neil Fergus received a Services to Tourism Award.

Hawke's Bay Tourism General Manager Annie Dundas said "It's important to recognise and celebrate the local businesses who work incredibly hard to deliver exceptional experiences for visitors to Hawke's Bay. The winners and finalists here tonight all play a pivotal role in Hawke's Bay's tourism industry and are well deserving of their accolades."

The 2016 results:

2016 People's Choice Award Winner: Bay Tours and Charters
Sponsored by The Hits Radio Station

2016 Supreme Award Winner: Takaro Trails
Sponsored by EIT

2016 Small Accommodation Winner: Greenhill Lodge
Sponsored by Central Linen Services

2016 Large Accommodation Winner: Navigate Seaside Hotel and Apartments
Sponsored by Central Linen Services

2016 Activity and Attraction Winner: Bay Tours and Charters
Sponsored by Hastings District Council

2016 Small Business Award Winner: Takaro Trails

Sponsored by Napier City Council

Additional Awards

Ambassador for Tourism in Hawke's Bay: Di Ross of Cottages on St Andrews

Rising Star Award: Rebecca Tacon of Planit Events

Services to Tourism: Neil Fergus

Other Finalists were:

Accommodation:

- Greenhill Lodge – Winner Small
- The Manse
- Millar Rd
- McHardy Lodge
- Ormlie Lodge
- Cottages on St Andrews
- Navigate Hotel- Winner Large
- Mangapapa Hotel

Activity & Attraction:

- Bay Tours and Charters- Winner
- Fish Bike
- Gannet Beach Adventures
- National Aquarium of NZ
- Takaro Trails
- Mohaka Rafting

Small Business:

- Takaro Trails – Winner
- Planit Events
- Fish Bike
- Millar Rd
- Gannet Beach Adventures
- McHardy Lodge
- Ormlie Lodge
- Navigate Seaside Hotel and Apartments
- Cottages on St Andrews

For more information:

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About Hawke's Bay Tourism

Hawke's Bay's Tourism vision is for tourism to be a vibrant and valued contributor to the region's economy. Hawke's Bay Tourism's mission is to get more visitors here, doing more, staying longer and coming back.

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