



# Commercial Accommodation Monitor: February 2018

Hawke’s Bay

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## Preface

Commercial Accommodation Monitor: February 2018 – Hawke’s Bay presents comprehensive and impartial information on short-term commercial accommodation for the Hawke’s Bay Regional Tourism Organisation (RTO) area, from the Accommodation Survey. This survey is run by Stats NZ on behalf of the Ministry of Business, Innovation & Employment.

The data relates to the areas covered by the following local authorities:

- Central Hawke’s Bay District
- Hastings District
- Napier City
- Wairoa District

Comparisons of monthly data with the same month of the previous year need to be treated with caution, as data for one period may be influenced by events for which there is no equivalent in the previous period (eg Chinese New Year, Easter).

For further data and commentary, see the monthly Accommodation Survey Hot Off the Press, and the monthly pivot tables – with variables by RTO and local authority area – both available on the Stats NZ website ([www.stats.govt.nz](http://www.stats.govt.nz)).

The March 2018 monitor will be released on 10 May 2018.

Liz MacPherson  
Government Statistician

## Standards and further information

### **Percentage changes**

Percentage movements are, in a number of cases, calculated using data of greater precision than that published. This could result in slight variations.

### **Rounding procedures**

On occasion, figures are rounded to the nearest thousand or some other convenient unit. This may result in a total disagreeing slightly with the total of the individual items as shown in tables. Where figures are rounded the unit is in general expressed in words below the table headings, but where space does not allow this the unit may be shown as (000) for thousands, etc.

### **Source**

All data is compiled by Stats NZ, except where otherwise stated. Both administrative and survey data has been used in this report.

### **Liability**

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# 1 Highlights

## Monthly highlights

In February 2018 compared with February 2017:

- Guest nights fell 10.8 percent to 117,455
- International guest nights fell 2.0 percent to 41,693
- Domestic guest nights fell 15.1 percent to 75,762
- The average length of stay rose from 2.25 nights to 2.26 nights
- The overall occupancy rate fell from 60.4 percent to 58.9 percent
- The occupancy rate, excluding holiday parks, was 74.9 percent in February 2018
- Accommodation capacity, excluding holiday parks, fell 6.0 percent.

## Response rates for February 2018

The response rate for the Hawke’s Bay RTO area was 81 percent for February 2018.

The proportion of the origin-of-guest estimate from unadjusted data was 68 percent.

Figure 1.1

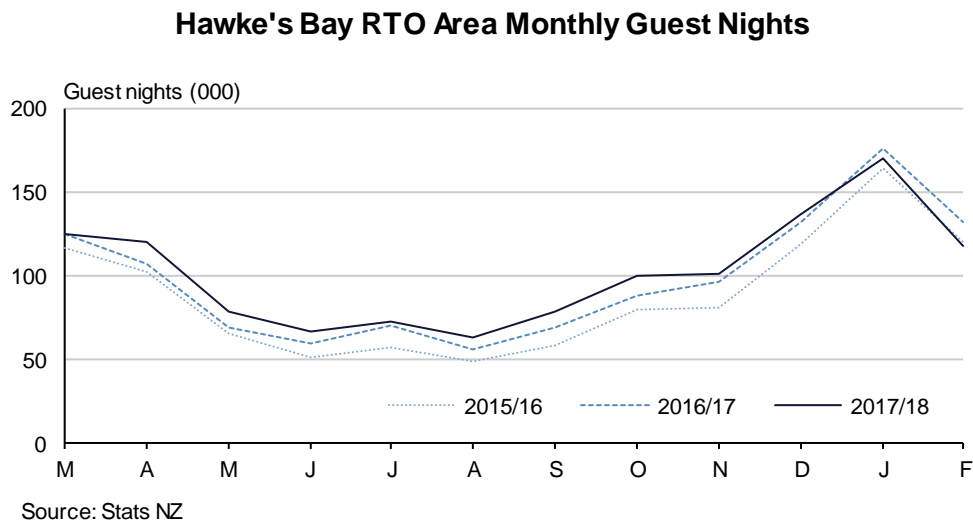
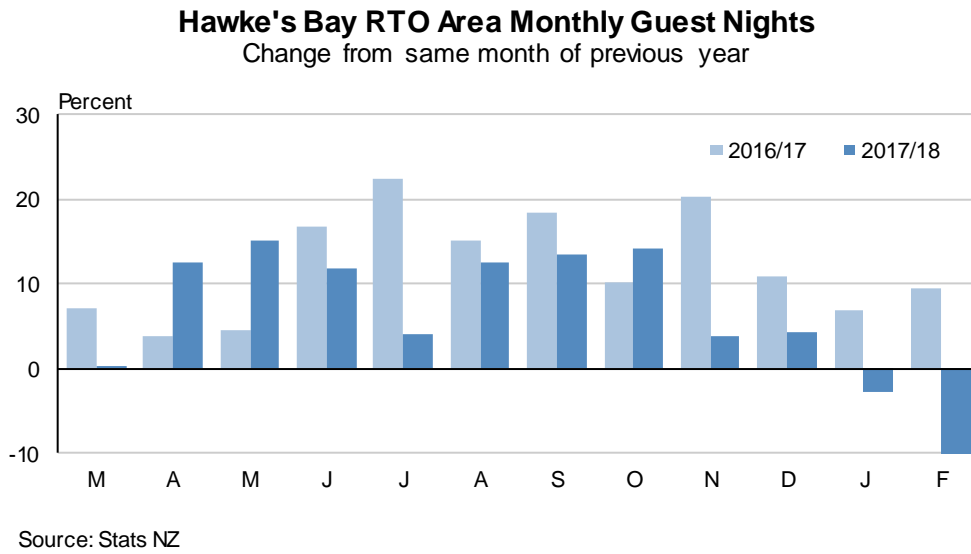


Figure 1.2



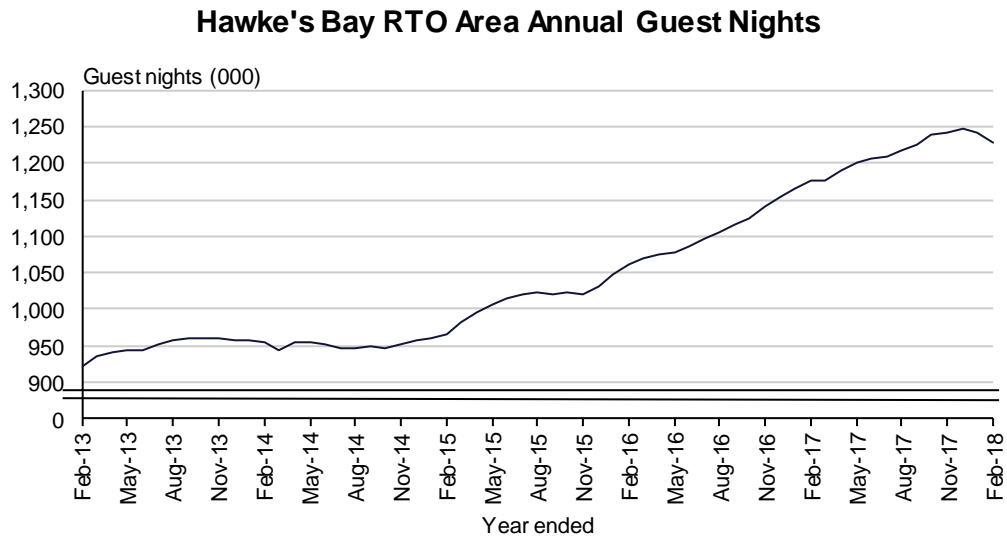
## Year ended highlights

For the year ended February 2018 compared with the previous year:

- Guest nights rose 4.5 percent to 1,228,230
- International guest nights rose 3.8 percent to 338,156
- Domestic guest nights rose 4.7 percent to 890,074
- The average length of stay rose from 2.23 nights to 2.29 nights
- The overall occupancy rate rose from 43.1 percent to 46.0 percent
- The occupancy rate, excluding holiday parks, was 59.7 percent for the year ended February 2018
- Accommodation capacity, excluding holiday parks, fell 3.5 percent.

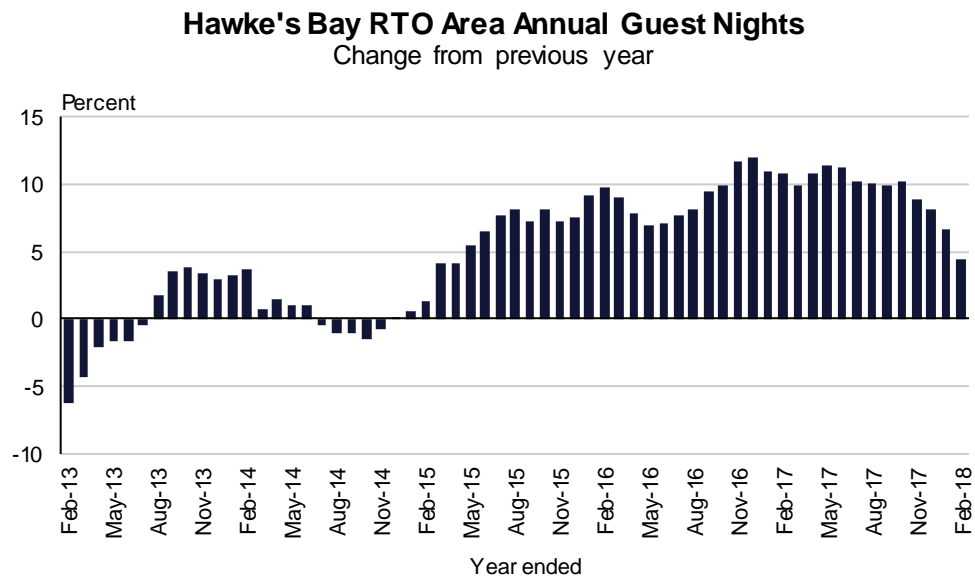


Figure 1.3



Source: Stats NZ

Figure 1.4



Source: Stats NZ

## 2 Accommodation variables

In February 2018, compared with February 2017, there was a decrease of 10.8 percent in total guest nights for the Hawke's Bay RTO area. Motels had the largest decrease, followed by backpackers. Hotels had the only increase.

For the year ended February 2018, compared with the previous February year, total guest nights for the Hawke's Bay RTO area increased 4.5 percent. Holiday parks had the largest increase, followed by hotels. Motels had the only decrease.

See table 2.1 for comparisons of data across the main accommodation variables.

Table 2.1

**Hawke’s Bay Accommodation Variables***By accommodation type  
Monthly and year ended<sup>(1)(2)</sup>*

Accommodation type	Monthly			Annual		
	February		Percentage change	Year ended		Percentage change
	2017	2018		February 2017	February 2018	
<b>Guest nights</b>						
<b>Total guest nights</b>	131,747	117,455	-10.8	1,175,866	1,228,230	4.5
International	42,533	41,693	-2.0	325,828	338,156	3.8
Domestic	89,215	75,762	-15.1	850,037	890,074	4.7
Hotels	19,950	20,574	3.1	182,487	204,424	12.0
Motels/apartments	62,162	49,986	-19.6	587,120	562,921	-4.1
Backpackers	18,304	16,085	-12.1	153,508	161,244	5.0
Holiday parks	31,332	30,810	-1.7	252,752	299,642	18.6
<b>Occupancy rates<sup>(3)</sup> (%)</b>						
Hotels	80.8	76.9	-4.8	59.2	63.4	7.2
Motels/apartments	85.8	79.3	-7.6	63.5	67.1	5.6
Backpackers	63.9	66.2	3.7	43.9	46.0	4.7
Holiday parks	33.9	32.7	-3.4	21.7	23.0	5.7
<b>Total</b>	60.4	58.9	-2.6	43.1	46.0	6.8
Total excluding holiday parks <sup>(4)</sup>	77.7	74.9	-3.7	56.4	59.7	5.9
<b>Average length of stay<sup>(5)</sup></b>						
Hotels	1.50	1.78	18.6	1.65	1.61	-2.6
Motels/apartments	2.24	2.11	-6.0	2.05	2.10	2.6
Backpackers	5.02	3.49	-30.6	5.45	3.95	-27.4
Holiday parks	2.27	2.53	11.4	2.46	2.98	21.2
<b>Total</b>	2.25	2.26	0.1	2.23	2.29	2.8
<b>Guest arrivals</b>						
Hotels	13,310	11,571	-13.1	110,591	127,204	15.0
Motels/apartments	27,764	23,742	-14.5	286,669	267,982	-6.5
Backpackers	3,643	4,615	26.7	28,191	40,814	44.8
Holiday parks	13,776	12,159	-11.7	102,631	100,401	-2.2
<b>Total</b>	58,493	52,086	-11.0	528,082	536,401	1.6
<b>Establishments</b>						
Hotels	17	19	11.8	17	19	11.8
Motels/apartments	73	66	-9.6	73	66	-9.6
Backpackers	17	14	-17.6	17	14	-17.6
Holiday parks	22	21	-4.5	22	21	-4.5
<b>Total</b>	129	120	-7.0	129	120	-7.0
<b>Capacity<sup>(6)</sup></b>						
Hotels	13,972	15,288	9.4	179,949	192,791	7.1
Motels/apartments	35,616	33,096	-7.1	469,147	442,043	-5.8
Backpackers	23,996	20,776	-13.4	311,213	292,060	-6.2
Holiday parks	47,908	42,336	-11.6	598,280	552,269	-7.7
<b>Total</b>	121,492	111,496	-8.2	1,558,589	1,479,163	-5.1

(1) Reclassifications, new businesses, ceased businesses, and temporary closures may affect figures.

(2) Irregular events, such as airshows and Easter, may affect percentage changes and other figures.

(3) Occupancy rates are calculated as the ratio of used stay-unit nights to available stay-unit nights.

(4) Holiday parks often have high capacity and can mislead when included in total occupancy rates.

(5) Average length of stay is calculated as the ratio of guest nights to guest arrivals.

(6) Capacity is calculated as the number of available stay-units multiplied by the number of days in the month.

**Symbol:**

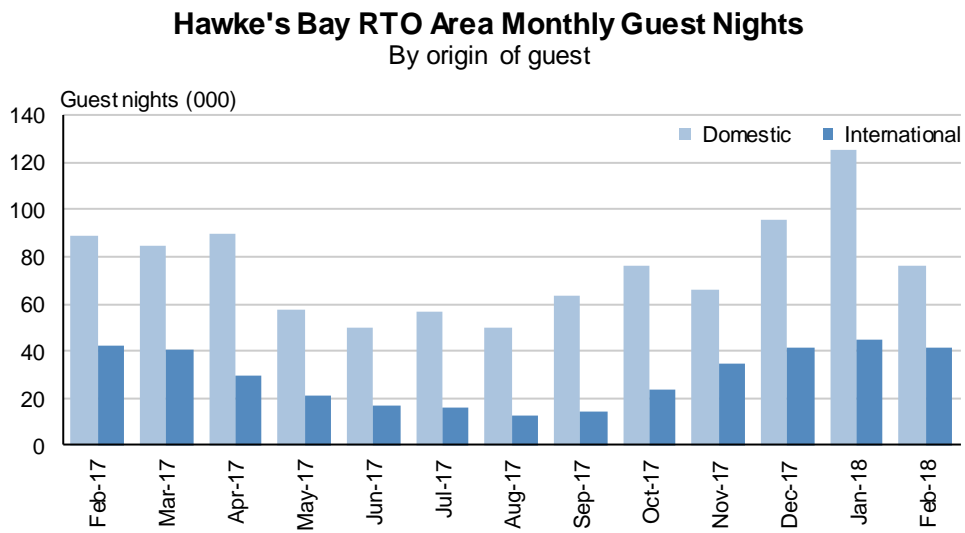
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### 3 Origin of guests

In February 2018, international guests accounted for 35.5 percent of all guest nights in the Hawke’s Bay RTO area. When compared with February 2017, the number of international guest nights spent in the area in February 2018 was down 2.0 percent to 41,693. Domestic guest nights decreased 15.1 percent, to 75,762, for the same period.

The proportion of the origin-of-guest estimate from actual data was 68 percent for February 2018.

Figure 3.1



Source: Stats NZ

Table 3.1

**Hawke’s Bay and New Zealand Monthly Guest Nights**  
*By origin of guest*

		Hawke's Bay RTO <sup>(1)</sup> area			New Zealand		
		Origin of guest		Total	Origin of guest		Total
		Domestic	International		Domestic	International	
<b>Month</b>							
2017	Feb	89,215	42,533	131,747	1,985,807	1,963,320	3,949,127
	Mar	84,192	40,954	125,146	2,028,090	1,837,951	3,866,041
	Apr	89,926	29,707	119,633	1,926,006	1,536,088	3,462,094
	May	57,774	20,819	78,592	1,457,780	1,043,047	2,500,827
	Jun	50,028	16,743	66,771	1,411,543	897,622	2,309,165
	Jul	56,314	16,246	72,560	1,649,217	1,024,216	2,673,433
	Aug	49,761	13,032	62,793	1,492,179	948,419	2,440,597
	Sep	63,602	14,433	78,035	1,639,056	1,030,456	2,669,511
	Oct	75,850	23,865	99,715	1,843,147	1,303,650	3,146,797
	Nov	66,045	34,327	100,371	1,732,137	1,673,546	3,405,683
	Dec	95,474	41,403	136,877	2,215,289	1,926,411	4,141,700
	2018	Jan	125,345	44,936	170,281	2,851,307	2,117,813
Feb		75,762	41,693	117,455	1,938,307	2,092,637	4,030,944
Percent change from the current month of the previous year							
		-15.1	-2.0	-10.8	-2.4	6.6	2.1
<b>Year ended</b>							
February 2017		850,037	325,828	1,175,866	21,940,942	16,599,134	38,540,076
February 2018		890,074	338,156	1,228,230	22,184,057	17,431,855	39,615,912
Percent change from previous year							
		4.7	3.8	4.5	1.1	5.0	2.8

(1) Regional tourism organisation

## 4 National results

In February 2018, a total of 4,031,000 guest nights were spent in short-term commercial accommodation in New Zealand, an increase of 82,000 nights (2.1 percent) from February 2017. The North Island recorded a decrease (down 31,000 or 1.4 percent) while the South Island recorded an increase (up 112,000 or 6.6 percent).

Three of the four accommodation types recorded an increase in guest nights in February 2018, compared with February 2017.

Hotels had the largest increase in guest nights (up 71,000 or 5.6 percent), followed by motels (up 16,000 or 1.3 percent), and holiday parks (up 5,000 or 0.6 percent). Backpackers had the only decrease in guest nights (down 10,000 or 1.8 percent).

For the year ended February 2018, there were 39,616,000 guest nights, an increase of 1,076,000 (2.8 percent) from the previous February year.

Refer to Table 4.1 for comparisons of data.

Table 4.1

<b>Hawke’s Bay and New Zealand Guest Nights</b>					
<i>By accommodation type</i>					
<i>Monthly and year ended</i>					
Accommodation type	Total guest nights			Percentage change	
	2016	2017	2018	2016 to 2017	2017 to 2018
<b>February month</b>					
<b>Hawke's Bay RTO area</b>					
Hotels	16,758	19,950	20,574	19.0	3.1
Motels	58,561	62,162	49,986	6.1	-19.6
Backpackers	19,153	18,304	16,085	-4.4	-12.1
Holiday parks	25,986	31,332	30,810	20.6	-1.7
Total	120,458	131,747	117,455	9.4	-10.8
<b>New Zealand</b>					
Hotels	1,267,550	1,256,915	1,327,592	-0.8	5.6
Motels	1,247,815	1,220,328	1,235,928	-2.2	1.3
Backpackers	551,435	550,634	540,872	-0.1	-1.8
Holiday parks	898,712	921,250	926,552	2.5	0.6
Total	3,965,513	3,949,127	4,030,944	-0.4	2.1
<b>Year ended February</b>					
<b>Hawke's Bay RTO area</b>					
Hotels	159,728	182,487	204,424	14.2	12.0
Motels	542,385	587,120	562,921	8.2	-4.1
Backpackers	147,809	153,508	161,244	3.9	5.0
Holiday parks	211,900	252,752	299,642	19.3	18.6
Total	1,061,822	1,175,866	1,228,230	10.7	4.5
<b>New Zealand</b>					
Hotels	13,017,492	13,573,064	14,082,085	4.3	3.8
Motels	11,608,071	12,129,668	12,327,920	4.5	1.6
Backpackers	5,032,844	5,161,818	5,186,673	2.6	0.5
Holiday parks	7,134,302	7,675,525	8,019,234	7.6	4.5
Total	36,792,709	38,540,076	39,615,912	4.7	2.8

## 5 Regional comparison

In February 2018, Canterbury recorded the largest increase in guest nights (up 59,000 or 16.7 percent) from February 2017. This was followed by Queenstown (up 22,000 or 6.7 percent), Rotorua (up 18,000 or 8.9 percent), Wanaka (up 11,000 or 11.3 percent), and Fiordland (up 8,000 or 9.4 percent).

Hawke's Bay recorded the largest decrease (down 14,000 or 10.8 percent), followed by Northland (down 9,000 or 4.2 percent), Nelson/Tasman (down 9,000 or 4.9 percent), Whakatane/Kawerau (down 8,000 or 24.4 percent), and Gisborne (down 7,000 or 17.7 percent).

Table 5.1

**Regional Tourism Organisation Areas' Monthly Guest Nights**  
*By origin of guest*

RTO area	February guest nights								
	Domestic			International			Total		
	2017	2018	Percent age change	2017	2018	Percent age change	2017	2018	Percent age change
Northland	123,999	121,948	-1.7	98,137	90,776	-7.5	222,137	212,723	-4.2
Auckland	333,786	320,600	-4.0	333,265	345,353	3.6	667,050	665,953	-0.2
Coromandel	69,332	61,727	-11.0	39,912	41,688	4.5	109,244	103,415	-5.3
Waikato	93,956	89,352	-4.9	39,719	44,912	13.1	133,676	134,265	0.4
Bay of Plenty	81,681	76,095	-6.8	30,439	31,131	2.3	112,119	107,226	-4.4
Rotorua	80,359	94,600	17.7	126,531	130,724	3.3	206,890	225,324	8.9
Taupo	60,418	63,823	5.6	50,018	52,150	4.3	110,436	115,973	5.0
Whakatane-									
Kaw erau	22,846	16,100	-29.5	8,831	7,863	-11.0	31,677	23,962	-24.4
Gisborne	32,123	25,287	-21.3	7,224	7,103	-1.7	39,346	32,390	-17.7
Taranaki	48,403	45,179	-6.7	11,591	13,932	20.2	59,993	59,112	-1.5
Haw ke's Bay	89,215	75,762	-15.1	42,533	41,693	-2.0	131,747	117,455	-10.8
Ruapehu	23,596	23,359	-1.0	21,602	21,251	-1.6	45,199	44,610	-1.3
Manaw atu	44,489	40,254	-9.5	9,740	10,248	5.2	54,229	50,502	-6.9
Whanganui	16,409	12,883	-21.5	5,517	5,510	-0.1	21,927	18,393	-16.1
Wairarapa	22,462	20,317	-9.5	6,555	6,543	-0.2	29,016	26,860	-7.4
Kapiti-Horow henua	24,055	21,826	-9.3	4,759	5,653	18.8	28,814	27,479	-4.6
Wellington	141,385	140,795	-0.4	95,391	103,229	8.2	236,777	244,024	3.1
Marlborough	42,387	48,866	15.3	49,436	46,679	-5.6	91,822	95,544	4.1
Nelson-Tasman	97,143	88,583	-8.8	90,494	89,903	-0.7	187,636	178,487	-4.9
Canterbury	165,650	183,376	10.7	186,905	227,915	21.9	352,555	411,291	16.7
Hurunui	23,784	22,075	-7.2	15,957	16,225	1.7	39,741	38,300	-3.6
Mackenzie	19,490	19,831	1.8	60,348	64,438	6.8	79,837	84,269	5.6
Timaru	19,674	17,873	-9.2	11,340	15,126	33.4	31,013	32,999	6.4
West Coast	48,506	50,823	4.8	124,774	123,326	-1.2	173,280	174,150	0.5
Wanaka	32,016	31,045	-3.0	61,803	73,418	18.8	93,819	104,464	11.3
Queenstow n	79,315	79,556	0.3	245,538	266,939	8.7	324,853	346,495	6.7
Waitaki	25,215	22,784	-9.6	23,524	30,625	30.2	48,739	53,409	9.6
Central Otago	24,743	21,538	-13.0	13,914	11,902	-14.5	38,657	33,440	-13.5
Dunedin	47,442	47,791	0.7	48,375	56,182	16.1	95,817	103,973	8.5
Clutha	6,101	5,516	-9.6	5,724	5,996	4.8	11,825	11,512	-2.6
Fiordland	18,777	21,107	12.4	68,956	74,874	8.6	87,734	95,981	9.4
Southland	27,052	27,635	2.2	24,470	29,330	19.9	51,522	56,965	10.6
<b>Total</b>	<b>1,985,807</b>	<b>1,938,307</b>	<b>-2.4</b>	<b>1,963,320</b>	<b>2,092,637</b>	<b>6.6</b>	<b>3,949,127</b>	<b>4,030,944</b>	<b>2.1</b>



Table 5.2

**Regional Tourism Organisation Areas’ Monthly Occupancy Rates<sup>(1)</sup>**  
*By accommodation type*

RTO area	February 2018 occupancy rate					
	Accommodation type					
	Hotels	Motels	Backpackers	Holiday parks	Total	Total excluding holiday parks <sup>(2)</sup>
	Percent					
Northland	74.0	78.5	56.2	25.0	43.1	70.6
Auckland	88.0	77.3	65.0	30.5	74.2	80.4
Coromandel	53.3	66.8	35.3	27.4	34.8	51.0
Waikato	72.4	73.5	55.4	25.5	52.3	68.7
Bay of Plenty	67.2	75.9	51.3	27.1	45.8	64.5
Rotorua	85.4	83.8	42.8	37.7	61.1	67.1
Taupo	71.3	80.7	58.8	29.4	56.9	70.6
Whakatane-Kaw erau	C	78.0	C	8.0	23.0	69.2
Gisborne	C	63.0	C	13.8	28.1	56.3
Taranaki	57.6	59.6	41.0	26.9	43.6	55.6
Haw ke’s Bay	76.9	79.3	66.2	32.7	58.9	74.9
Ruapehu	61.7	40.9	37.7	45.9	44.2	43.8
Manaw atu	45.8	64.8	C	C	46.0	C
Whanganui	C	60.1	49.8	C	39.0	C
Wairarapa	C	68.3	C	23.8	37.7	55.8
Kapiti-Horow henua	C	71.7	C	20.3	25.9	32.3
Wellington	86.9	82.1	C	C	76.5	C
Marlborough	80.8	86.8	62.4	41.0	62.6	76.0
Nelson-Tasman	76.1	83.5	62.8	37.8	54.3	73.3
Canterbury	83.4	81.2	59.9	32.2	60.4	74.7
Hurunui	C	72.1	C	28.1	44.5	58.6
Mackenzie	C	65.0	C	53.3	69.3	77.7
Timaru	C	81.5	C	32.8	48.5	69.6
West Coast	73.5	77.9	67.0	51.3	66.6	72.6
Wanaka	80.9	93.5	91.2	47.0	66.3	88.2
Queenstow n	93.5	83.4	87.2	59.0	85.2	89.6
Waitaki	63.1	83.9	80.9	11.3	23.9	73.0
Central Otago	50.3	78.9	33.9	11.9	23.1	56.0
Dunedin	88.1	89.5	66.3	59.0	78.4	83.5
Clutha	C	62.1	C	22.9	36.7	56.0
Fiordland	84.2	80.9	71.4	65.6	73.5	78.0
Southland	66.3	70.1	52.3	41.9	57.3	63.6
<b>Total</b>	<b>81.8</b>	<b>76.8</b>	<b>59.1</b>	<b>30.0</b>	<b>57.5</b>	<b>73.1</b>

(1) Occupancy rates are calculated as the ratio of stay unit nights to monthly capacity.

(2) Occupancy rates excluding holiday parks are included because the capacity of holiday parks can distort the total occupancy rates.

**Symbols:**

C confidential

... not applicable

## 6 Local authority area results

Table 6.1 shows results for the individual local authority areas in the Hawke’s Bay RTO area.

Table 6.1

### Local Authority and Hawke’s Bay Accommodation Results<sup>(1)</sup>

Accommodation type	February 2018 results				
	Establish-ments	Capacity	Guest Nights	Average stay length	Occupancy rate
	Number			Days	Percent
<b>Hastings District</b>					
Hotels	5	2,576	C	C	C
Motels	33	12,460	18,713	2.51	76.47
Backpackers	5	8,064	C	C	C
Holiday parks	11	18,396	13,782	2.43	34.90
<b>Total</b>	<b>54</b>	<b>41,496</b>	<b>40,293</b>	<b>2.63</b>	<b>51.98</b>
<b>Napier City</b>					
Hotels	9	10,976	16,720	1.74	87.37
Motels	28	18,508	29,099	1.94	82.80
Backpackers	8	12,320	C	C	C
Holiday parks	5	14,952	C	C	C
<b>Total</b>	<b>50</b>	<b>56,756</b>	<b>70,565</b>	<b>2.13</b>	<b>71.55</b>
<b>Wairoa and Central Hawke's Bay Districts</b>					
Hotels	5	1,736	C	C	C
Motels	5	2,128	2,174	1.69	65.70
Backpackers	1	392	C	C	C
Holiday parks	5	8,988	C	C	C
<b>Total</b>	<b>16</b>	<b>13,244</b>	<b>6,597</b>	<b>1.81</b>	<b>25.98</b>
<b>Hawke's Bay Regional Tourism Organisation area</b>					
Hotels	19	15,288	20,574	1.78	76.93
Motels	66	33,096	49,986	2.11	79.32
Backpackers	14	20,776	16,085	3.49	66.23
Holiday parks	21	42,336	30,810	2.53	32.71
<b>Total</b>	<b>120</b>	<b>111,496</b>	<b>117,455</b>	<b>2.26</b>	<b>58.85</b>

(1) The Accommodation Survey is designed at the regional (RTO by accommodation type) level to meet data quality standards. Care should therefore be taken with data at the local authority level.

**Symbol:**

C confidential

... not applicable

## 7 Accommodation Survey technical notes

### Data source

We collect data from accommodation providers or their representatives each month, mostly via a postal survey.

### Coverage

The Accommodation Survey covers most short-term commercial accommodation in New Zealand.

The target population for this survey is all accommodation providers with the following characteristics:

- operating on a commercial basis
- providing mainly short-term (less than one month) accommodation
- economically significant (generally meaning being GST-registered and having a turnover of at least \$30,000 per year)
- included in class 4400 (accommodation) or class 4520 (pubs, taverns, and bars) in ANZSIC06 (Australian and New Zealand Standard Industrial Classification 2006)
- classified to 'hotels', 'motels', 'backpacker accommodation', or 'holiday parks'.

Excluded:

- hosted accommodation (such as 'bed & breakfast' establishments)
- marine vessels (such as cruise ships)
- private dwellings
- tramping huts (non-commercial)
- event-specific accommodation (such as temporary campervan parks)
- businesses that cease operation or no longer provide short-term commercial accommodation
- businesses that temporarily shut down (eg for renovations) – we remove them from the survey until they re-open.

### Accommodation type classification

The predominant capacity provided by a business determines the accommodation type. For instance, if the business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then we classify it as a motel. We use the New Zealand Accommodation Classification, broadly defined below:

- hotels (including resorts)
- motels (including motor inns and serviced apartments)
- backpacker accommodation (including short-stay hostels)
- holiday parks (including caravan parks and camping grounds).

### Confidentiality

'C' symbols are used in the tables where information has been suppressed. We do not release data from individual businesses.

## Changes to survey content

Establishments may change the way they operate over time. If they do, they may be reclassified from one accommodation type to another. For example, if a holiday park adds sufficient motel units that it is operating more as a motel than a holiday park, it will be subject to reclassification to the 'motels' accommodation type. This type of change will tend to reduce surveyed guest nights and other figures for holiday parks (because there would be one fewer holiday park) while boosting guest nights and other figures for motels (because there would be one more motel).

Guest night and other movements, where the latest month is compared with the same month of the previous year, are affected for 12 months from the time that any reclassification is done. After 12 months, the reclassified establishment will appear in the same accommodation type in both comparison months.

Reclassifications of establishments are not the only changes that affect survey content and figures for the Accommodation Survey:

- When establishments temporarily cease operations, we take them out of the survey until they re-open. These changes affect figures for the number of establishments and available capacity.
- Businesses that start up, shut down, or move into or out of the short-term commercial accommodation industry also affect survey figures.

## Survey errors

This survey aims for 100 percent coverage of the accommodation businesses in New Zealand (a full census). However, in practice, the overall response rate is usually between 76 and 80 percent. We estimate values for the remaining units based on the characteristics of similar establishments in the same or similar regions. This introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors include respondent error, and errors in coverage, classification, and processing. Our editing processes identify and remove many errors, but some will likely remain. We cannot quantify the effect of the remaining errors.

## Comparability

Accommodation Survey statistics are not always on the same basis as statistics from other sources. For example, 'average length of stay' in the Accommodation Survey is for all guests (domestic plus international), but in the [International Visitor Arrivals to New Zealand](#) reports, it is only for international guests.

## More information

For further information on the Accommodation Survey, refer to webpage [http://www.stats.govt.nz/browse\\_for\\_stats/industry\\_sectors/accommodation.aspx](http://www.stats.govt.nz/browse_for_stats/industry_sectors/accommodation.aspx)