



# Commercial Accommodation Monitor: January 2018

Hawke’s Bay

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## Preface

Commercial Accommodation Monitor: January 2018 – Hawke’s Bay presents comprehensive and impartial information on short-term commercial accommodation for the Hawke’s Bay Regional Tourism Organisation (RTO) area, from the Accommodation Survey. This survey is run by Stats NZ on behalf of the Ministry of Business, Innovation & Employment.

The data relates to the areas covered by the following local authorities:

- Central Hawke’s Bay District
- Hastings District
- Napier City
- Wairoa District

Comparisons of monthly data with the same month of the previous year need to be treated with caution, as data for one period may be influenced by events for which there is no equivalent in the previous period (eg Chinese New Year, Easter).

For further data and commentary, see the monthly Accommodation Survey Hot Off the Press, and the monthly pivot tables – with variables by RTO and local authority area – both available on the Stats NZ website ([www.stats.govt.nz](http://www.stats.govt.nz)).

The February 2018 monitor will be released on 12 April 2018.

Liz MacPherson  
Government Statistician

## Standards and further information

### **Percentage changes**

Percentage movements are, in a number of cases, calculated using data of greater precision than that published. This could result in slight variations.

### **Rounding procedures**

On occasion, figures are rounded to the nearest thousand or some other convenient unit. This may result in a total disagreeing slightly with the total of the individual items as shown in tables. Where figures are rounded the unit is in general expressed in words below the table headings, but where space does not allow this the unit may be shown as (000) for thousands, etc.

### **Source**

All data is compiled by Stats NZ, except where otherwise stated. Both administrative and survey data has been used in this report.

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# 1 Highlights

## Monthly highlights

In January 2018 compared with January 2017:

- Guest nights fell 2.8 percent to 170,281
- International guest nights fell 7.5 percent to 44,936
- Domestic guest nights fell 1.0 percent to 125,345
- The average length of stay rose from 2.43 nights to 2.54 nights
- The overall occupancy rate fell from 70.0 percent to 68.7 percent
- The occupancy rate, excluding holiday parks, was 77.0 percent in January 2018
- Accommodation capacity, excluding holiday parks, fell 4.6 percent.

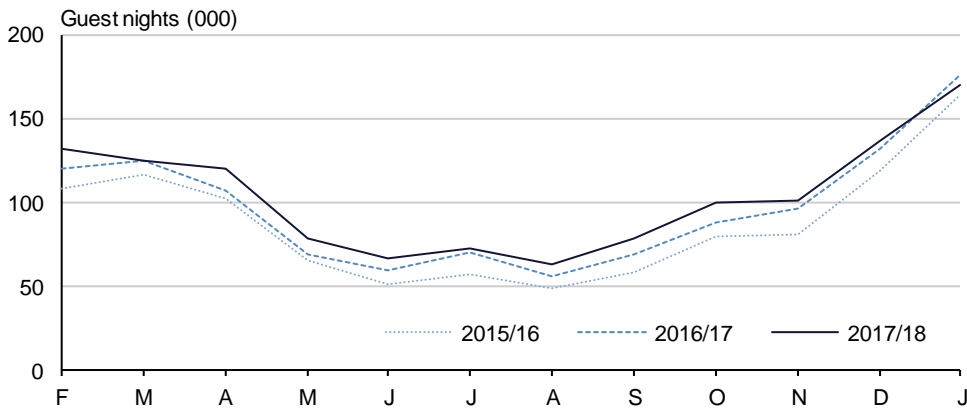
## Response rates for January 2018

The response rate for the Hawke’s Bay RTO area was 88 percent for January 2018.

The proportion of the origin-of-guest estimate from unadjusted data was 80 percent.

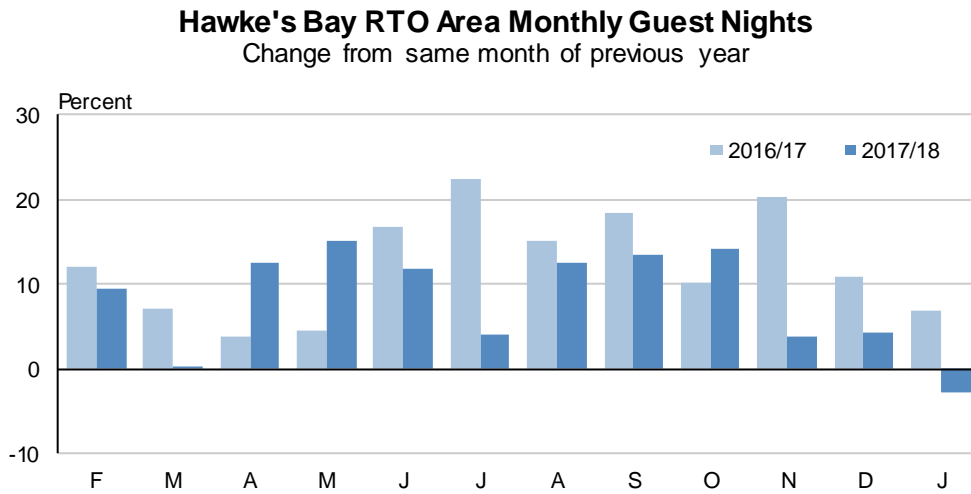
Figure 1.1

### Hawke's Bay RTO Area Monthly Guest Nights



Source: Stats NZ

Figure 1.2



Source: Stats NZ

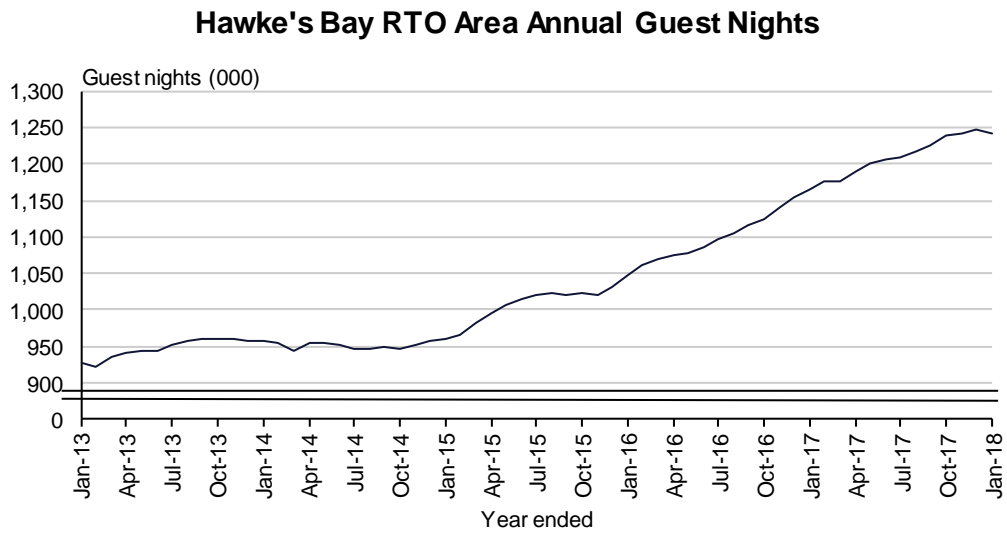
## Year ended highlights

For the year ended January 2018 compared with the previous year:

- Guest nights rose 6.7 percent to 1,242,523
- International guest nights rose 4.0 percent to 338,996
- Domestic guest nights rose 7.8 percent to 903,527
- The average length of stay rose from 2.23 nights to 2.29 nights
- The overall occupancy rate rose from 42.7 percent to 46.2 percent
- The occupancy rate, excluding holiday parks, was 60.0 percent for the year ended January 2018
- Accommodation capacity, excluding holiday parks, fell 3.6 percent.

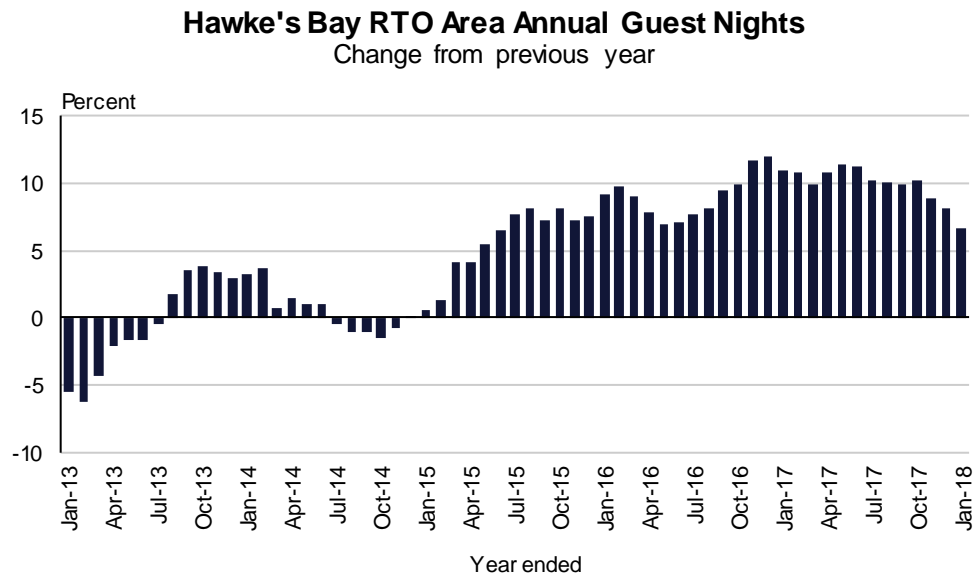


Figure 1.3



Source: Stats NZ

Figure 1.4



Source: Stats NZ

## 2 Accommodation variables

In January 2018, compared with January 2017, there was a decrease of 2.8 percent in total guest nights for the Hawke's Bay RTO area. Motels had the largest decrease, followed by backpackers. Holiday parks had the largest increase.

For the year ended January 2018, compared with the previous January year, total guest nights for the Hawke's Bay RTO area increased 6.7 percent. Holiday parks had the largest increase, followed by hotels. Motels had the only decrease.

See table 2.1 for comparisons of data across the main accommodation variables.

Table 2.1

**Hawke’s Bay Accommodation Variables***By accommodation type  
Monthly and year ended<sup>(1)(2)</sup>*

Accommodation type	Monthly			Annual		
	January		Percentage change	Year ended		Percentage change
	2017	2018		January 2017	January 2018	
<b>Guest nights</b>						
<b>Total guest nights</b>	175,164	170,281	-2.8	1,164,576	1,242,523	6.7
International	48,592	44,936	-7.5	326,078	338,996	4.0
Domestic	126,571	125,345	-1.0	838,498	903,527	7.8
Hotels	22,784	22,998	0.9	179,295	203,800	13.7
Motels/apartments	76,350	66,315	-13.1	583,519	575,097	-1.4
Backpackers	18,667	17,388	-6.9	154,356	163,463	5.9
Holiday parks	57,363	63,580	10.8	247,406	300,163	21.3
<b>Occupancy rates<sup>(3)</sup> (%)</b>						
Hotels	74.8	74.1	-0.9	58.5	63.6	8.8
Motels/apartments	85.6	85.8	0.3	62.9	67.7	7.7
Backpackers	62.1	64.8	4.4	44.3	46.0	3.8
Holiday parks	60.9	53.8	-11.7	21.3	23.2	9.0
<b>Total</b>	70.0	68.7	-1.9	42.7	46.2	8.2
Total excluding holiday parks <sup>(4)</sup>	76.0	77.0	1.3	56.0	60.0	7.1
<b>Average length of stay<sup>(5)</sup></b>						
Hotels	1.71	1.78	3.9	1.68	1.58	-6.1
Motels/apartments	2.09	2.18	4.1	2.03	2.11	4.3
Backpackers	6.27	3.18	-49.3	5.57	4.10	-26.4
Holiday parks	2.95	3.49	18.3	2.46	2.94	19.4
<b>Total</b>	2.43	2.54	4.7	2.23	2.29	2.7
<b>Guest arrivals</b>						
Hotels	13,291	12,913	-2.8	106,485	128,943	21.1
Motels/apartments	36,497	30,442	-16.6	287,866	272,004	-5.5
Backpackers	2,977	5,473	83.8	27,690	39,842	43.9
Holiday parks	19,436	18,208	-6.3	100,420	102,019	1.6
<b>Total</b>	72,202	67,035	-7.2	522,461	542,808	3.9
<b>Establishments</b>						
Hotels	17	19	11.8	17	19	11.8
Motels/apartments	73	67	-8.2	73	67	-8.2
Backpackers	17	14	-17.6	17	14	-17.6
Holiday parks	22	20	-9.1	22	20	-9.1
<b>Total</b>	129	120	-7.0	129	120	-7.0
<b>Capacity<sup>(6)</sup></b>						
Hotels	15,376	16,926	10.1	181,724	191,475	5.4
Motels/apartments	39,370	36,921	-6.2	471,376	444,563	-5.7
Backpackers	25,792	23,002	-10.8	312,621	295,280	-5.5
Holiday parks	53,351	42,935	-19.5	601,122	557,841	-7.2
<b>Total</b>	133,889	119,784	-10.5	1,566,843	1,489,159	-5.0

(1) Reclassifications, new businesses, ceased businesses, and temporary closures may affect figures.

(2) Irregular events, such as airshows and Easter, may affect percentage changes and other figures.

(3) Occupancy rates are calculated as the ratio of used stay-unit nights to available stay-unit nights.

(4) Holiday parks often have high capacity and can mislead when included in total occupancy rates.

(5) Average length of stay is calculated as the ratio of guest nights to guest arrivals.

(6) Capacity is calculated as the number of available stay-units multiplied by the number of days in the month.

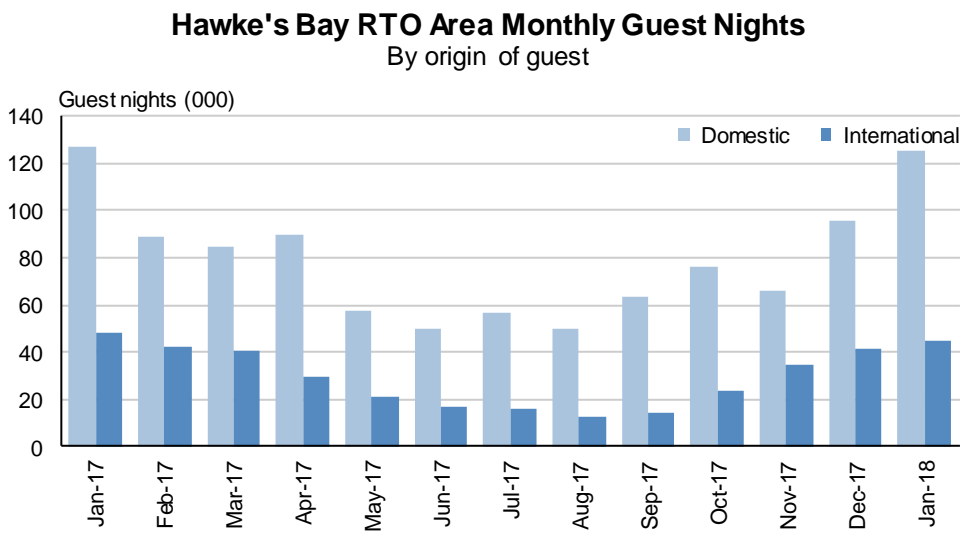
**Symbol:**

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### 3 Origin of guests

In January 2018, international guests accounted for 26.4 percent of all guest nights in the Hawke’s Bay RTO area. When compared with January 2017, the number of international guest nights spent in the area in January 2018 was down 7.5 percent to 44,936. Domestic guest nights decreased 1.0 percent, to 125,345, for the same period. The proportion of the origin-of-guest estimate from actual data was 80 percent for January 2018.

Figure 3.1



Source: Stats NZ

Table 3.1

**Hawke’s Bay and New Zealand Monthly Guest Nights**  
*By origin of guest*

		Hawke's Bay RTO <sup>(1)</sup> area			New Zealand		
		Origin of guest		Total	Origin of guest		Total
		Domestic	International		Domestic	International	
<b>Month</b>							
2017	Jan	126,571	48,592	175,164	2,844,918	2,054,537	4,899,455
	Feb	89,215	42,533	131,747	1,985,807	1,963,320	3,949,127
	Mar	84,192	40,954	125,146	2,028,090	1,837,951	3,866,041
	Apr	89,926	29,707	119,633	1,926,006	1,536,088	3,462,094
	May	57,774	20,819	78,592	1,457,780	1,043,047	2,500,827
	Jun	50,028	16,743	66,771	1,411,543	897,622	2,309,165
	Jul	56,314	16,246	72,560	1,649,217	1,024,216	2,673,433
	Aug	49,761	13,032	62,793	1,492,179	948,419	2,440,597
	Sep	63,602	14,433	78,035	1,639,056	1,030,456	2,669,511
	Oct	75,850	23,865	99,715	1,843,147	1,303,650	3,146,797
	Nov	66,045	34,327	100,371	1,732,137	1,673,546	3,405,683
	Dec	95,474	41,403	136,877	2,215,289	1,926,411	4,141,700
2018	Jan	125,345	44,936	170,281	2,851,307	2,117,813	4,969,120
Percent change from the current month of the previous year							
		-1.0	-7.5	-2.8	0.2	3.1	1.4
<b>Year ended</b>							
	January 2017	838,498	326,078	1,164,576	21,972,412	16,584,050	38,556,462
	January 2018	903,527	338,996	1,242,523	22,231,557	17,302,538	39,534,095
Percent change from previous year							
		7.8	4.0	6.7	1.2	4.3	2.5

(1) Regional tourism organisation

## 4 National results

In January 2018, a total of 4,969,000 guest nights were spent in short-term commercial accommodation in New Zealand, an increase of 70,000 nights (1.4 percent) from January 2017. Both the North Island (up 26,000 or 0.9 percent) and South Island (up 43,000 or 2.1 percent) recorded an increase.

Two of the four accommodation types recorded an increase in guest nights in January 2018, compared with January 2017. Hotels had the largest increase in guest nights (up 79,000 or 6.0 percent), followed by holiday parks (up 52,000 or 3.2 percent). Motels had the largest decrease in guest nights (down 47,000 or 3.4 percent), followed by backpackers (down 14,000 or 2.3 percent).

For the year ended January 2018, there were 39,534,000 guest nights, an increase of 978,000 (2.5 percent) from the previous January year.

Refer to Table 4.1 for comparisons of data.

Table 4.1

<b>Hawke’s Bay and New Zealand Guest Nights</b>					
<i>By accommodation type</i>					
<i>Monthly and year ended</i>					
Accommodation type	Total guest nights			Percentage change	
	2016	2017	2018	2016 to 2017	2017 to 2018
<b>January month</b>					
<b>Hawke's Bay RTO area</b>					
Hotels	19,074	22,784	22,998	19.4	0.9
Motels	72,583	76,350	66,315	5.2	-13.1
Backpackers	17,662	18,667	17,388	5.7	-6.9
Holiday parks	54,471	57,363	63,580	5.3	10.8
Total	163,790	175,164	170,281	6.9	-2.8
<b>New Zealand</b>					
Hotels	1,333,333	1,310,167	1,388,775	-1.7	6.0
Motels	1,339,970	1,368,206	1,321,337	2.1	-3.4
Backpackers	585,096	593,516	579,891	1.4	-2.3
Holiday parks	1,585,492	1,627,566	1,679,117	2.7	3.2
Total	4,843,891	4,899,455	4,969,120	1.1	1.4
<b>Year ended January</b>					
<b>Hawke's Bay RTO area</b>					
Hotels	157,686	179,295	203,800	13.7	13.7
Motels	542,390	583,519	575,097	7.6	-1.4
Backpackers	142,073	154,356	163,463	8.6	5.9
Holiday parks	206,757	247,406	300,163	19.7	21.3
Total	1,048,907	1,164,576	1,242,523	11.0	6.7
<b>New Zealand</b>					
Hotels	12,951,285	13,583,699	14,011,409	4.9	3.1
Motels	11,547,815	12,157,155	12,312,320	5.3	1.3
Backpackers	4,981,460	5,162,619	5,196,435	3.6	0.7
Holiday parks	7,051,275	7,652,988	8,013,932	8.5	4.7
Total	36,531,834	38,556,462	39,534,095	5.5	2.5

## 5 Regional comparison

In January 2018, Canterbury recorded the largest increase in guest nights (up 63,000 or 17.0 percent) from January 2017. This was followed by Wanaka (up 17,000 or 13.9 percent), Rotorua (up 15,000 or 5.8 percent), Auckland (up 9,000 or 1.3 percent), and Mackenzie (up 8,000 or 9.0 percent).

Nelson-Tasman recorded the largest decrease (down 27,000 or 8.8 percent), followed by Gisborne (down 7,000 or 9.4 percent), Bay of Plenty (down 6,000 or 3.5 percent), Central Otago (down 6,000 or 7.3 percent), and West Coast (down 5,000 or 2.8 percent).

Table 5.1

**Regional Tourism Organisation Areas' Monthly Guest Nights**  
*By origin of guest*

RTO area	January guest nights								
	Domestic			International			Total		
	2017	2018	Percent age change	2017	2018	Percent age change	2017	2018	Percent age change
Northland	262,517	267,363	1.8	101,935	101,824	-0.1	364,452	369,187	1.3
Auckland	354,583	355,679	0.3	344,734	352,664	2.3	699,318	708,344	1.3
Coromandel	148,807	145,100	-2.5	43,061	44,167	2.6	191,868	189,267	-1.4
Waikato	115,135	109,401	-5.0	40,137	46,787	16.6	155,272	156,188	0.6
Bay of Plenty	144,142	140,258	-2.7	35,951	33,619	-6.5	180,093	173,877	-3.5
Rotorua	133,274	141,896	6.5	132,129	138,883	5.1	265,403	280,780	5.8
Taupo	92,944	91,002	-2.1	52,446	61,721	17.7	145,390	152,723	5.0
Whakatane-									
Kaw erau	53,321	55,549	4.2	10,515	10,648	1.3	63,836	66,196	3.7
Gisborne	68,801	60,628	-11.9	7,876	8,863	12.5	76,677	69,491	-9.4
Taranaki	77,335	75,701	-2.1	13,140	16,800	27.9	90,475	92,501	2.2
Haw ke's Bay	126,571	125,345	-1.0	48,592	44,936	-7.5	175,164	170,281	-2.8
Ruapehu	26,070	25,738	-1.3	23,461	24,956	6.4	49,531	50,694	2.3
Manaw atu	40,492	37,194	-8.1	6,879	8,445	22.8	47,371	45,639	-3.7
Whanganui	17,289	17,397	0.6	5,421	5,313	-2.0	22,710	22,711	0.0
Wairarapa	25,862	26,958	4.2	4,893	7,320	49.6	30,755	34,278	11.5
Kapiti-Horow henua	31,421	32,788	4.4	4,855	5,783	19.1	36,276	38,571	6.3
Wellington	139,724	144,837	3.7	101,057	95,996	-5.0	240,781	240,834	0.0
Marlborough	54,504	54,262	-0.4	50,396	47,036	-6.7	104,900	101,298	-3.4
Nelson-Tasman	207,422	190,065	-8.4	97,531	88,022	-9.7	304,952	278,087	-8.8
Canterbury	185,710	218,176	17.5	185,402	216,075	16.5	371,112	434,250	17.0
Hurunui	36,423	34,678	-4.8	17,482	15,493	-11.4	53,905	50,171	-6.9
Mackenzie	27,868	31,582	13.3	64,564	69,148	7.1	92,432	100,730	9.0
Timaru	30,933	28,508	-7.8	12,652	12,478	-1.4	43,585	40,985	-6.0
West Coast	68,117	70,164	3.0	126,671	119,188	-5.9	194,787	189,352	-2.8
Wanaka	57,553	69,987	21.6	63,207	67,581	6.9	120,760	137,568	13.9
Queenstow n	105,010	96,673	-7.9	270,553	279,006	3.1	375,563	375,679	0.0
Waitaki	41,415	39,182	-5.4	25,376	24,285	-4.3	66,791	63,468	-5.0
Central Otago	65,580	58,683	-10.5	13,403	14,546	8.5	78,983	73,229	-7.3
Dunedin	49,141	47,656	-3.0	47,090	49,687	5.5	96,230	97,343	1.2
Clutha	8,545	5,862	-31.4	5,618	4,857	-13.5	14,163	10,718	-24.3
Fiordland	21,579	25,256	17.0	73,844	75,792	2.6	95,422	101,048	5.9
Southland	26,829	27,738	3.4	23,669	25,894	9.4	50,498	53,632	6.2
<b>Total</b>	<b>2,844,918</b>	<b>2,851,307</b>	<b>0.2</b>	<b>2,054,537</b>	<b>2,117,813</b>	<b>3.1</b>	<b>4,899,455</b>	<b>4,969,120</b>	<b>1.4</b>



Table 5.2

**Regional Tourism Organisation Areas' Monthly Occupancy Rates<sup>(1)</sup>**  
*By accommodation type*

RTO area	January 2018 occupancy rate					
	Accommodation type					
	Hotels	Motels	Backpackers	Holiday parks	Total	Total excluding holiday parks <sup>(2)</sup>
	Percent					
Northland	67.4	78.5	57.9	47.7	56.2	69.2
Auckland	81.2	65.5	60.4	38.2	68.6	73.1
Coromandel	53.0	73.4	41.8	45.0	48.6	56.6
Waikato	55.0	63.4	53.2	41.7	52.1	58.5
Bay of Plenty	70.4	75.5	54.9	45.0	55.8	66.5
Rotorua	83.5	80.7	51.4	47.3	64.9	69.4
Taupo	70.3	75.2	65.9	38.5	60.5	70.6
Whakatane-Kaw erau	C	74.0	C	33.7	41.9	67.4
Gisborne	C	74.1	C	35.2	44.3	62.1
Taranaki	52.0	57.8	33.9	50.8	51.2	51.6
Haw ke's Bay	74.1	85.8	64.8	53.8	68.7	77.0
Ruapehu	54.1	43.5	25.7	49.4	39.1	37.0
Manaw atu	36.0	45.5	C	C	36.2	C
Whanganui	C	54.7	47.8	C	38.7	C
Wairarapa	C	63.8	C	24.1	37.2	54.5
Kapiti-Horow henua	C	63.5	C	29.1	31.2	33.6
Wellington	74.4	66.6	C	C	64.9	C
Marlborough	74.3	76.0	58.3	41.8	58.2	68.5
Nelson-Tasman	68.8	78.7	66.1	54.8	62.7	71.8
Canterbury	75.3	67.8	50.6	41.9	56.9	64.5
Hurunui	57.9	67.3	45.8	33.3	46.2	57.4
Mackenzie	C	71.1	C	C	82.4	C
Timaru	C	71.9	C	C	48.2	C
West Coast	63.6	73.3	64.3	51.7	62.2	66.5
Wanaka	79.6	88.4	88.3	61.3	72.6	85.3
Queenstow n	91.6	73.8	86.8	67.2	84.1	86.9
Waitaki	51.1	63.3	64.4	15.2	23.7	57.2
Central Otago	C	70.3	C	34.1	39.8	56.6
Dunedin	65.0	71.2	57.6	51.1	62.6	65.6
Clutha	C	43.7	C	17.9	27.6	41.1
Fiordland	79.9	75.7	66.1	65.3	70.4	73.1
Southland	50.8	56.4	50.1	37.8	48.5	52.8
<b>Total</b>	74.4	69.6	57.3	43.2	58.7	67.5

(1) Occupancy rates are calculated as the ratio of stay unit nights to monthly capacity.

(2) Occupancy rates excluding holiday parks are included because the capacity of holiday parks can distort the total occupancy rates.

**Symbols:**

C confidential

... not applicable

## 6 Local authority area results

Table 6.1 shows results for the individual local authority areas in the Hawke’s Bay RTO area.

Table 6.1

### Local Authority and Hawke’s Bay Accommodation Results<sup>(1)</sup>

Accommodation type	January 2018 results				
	Establish-ments	Capacity	Guest Nights	Average stay length	Occupancy rate
	Number			Days	Percent
<b>Hastings District</b>					
Hotels	5	2,852	C	C	C
Motels	33	13,795	24,518	2.51	82.85
Backpackers	5	8,928	C	C	C
Holiday parks	11	17,360	30,645	3.33	67.28
<b>Total</b>	<b>54</b>	<b>42,935</b>	<b>64,102</b>	<b>2.90</b>	<b>69.59</b>
<b>Napier City</b>					
Hotels	9	12,152	18,626	1.73	82.46
Motels	29	20,770	38,980	2.07	89.86
Backpackers	8	13,640	C	C	C
Holiday parks	5	16,554	C	C	C
<b>Total</b>	<b>51</b>	<b>63,116</b>	<b>96,537</b>	<b>2.42</b>	<b>76.09</b>
<b>Wairoa and Central Hawke's Bay Districts</b>					
Hotels	5	1,922	C	C	C
Motels	5	2,356	2,817	1.54	67.46
Backpackers	1	434	C	C	C
Holiday parks	4	9,021	C	C	C
<b>Total</b>	<b>15</b>	<b>13,733</b>	<b>9,643</b>	<b>1.89</b>	<b>31.73</b>
<b>Hawke's Bay Regional Tourism Organisation area</b>					
Hotels	19	16,926	22,998	1.78	74.15
Motels	67	36,921	66,315	2.18	85.81
Backpackers	14	23,002	17,388	3.18	64.82
Holiday parks	20	42,935	63,580	3.49	53.84
<b>Total</b>	<b>120</b>	<b>119,784</b>	<b>170,281</b>	<b>2.54</b>	<b>68.67</b>

(1) The Accommodation Survey is designed at the regional (RTO by accommodation type) level to meet data quality standards. Care should therefore be taken with data at the local authority level.

**Symbol:**

C confidential

... not applicable

## 7 Accommodation Survey technical notes

### Data source

We collect data from accommodation providers or their representatives each month, mostly via a postal survey.

### Coverage

The Accommodation Survey covers most short-term commercial accommodation in New Zealand.

The target population for this survey is all accommodation providers with the following characteristics:

- operating on a commercial basis
- providing mainly short-term (less than one month) accommodation
- economically significant (generally meaning being GST-registered and having a turnover of at least \$30,000 per year)
- included in class 4400 (accommodation) or class 4520 (pubs, taverns, and bars) in ANZSIC06 (Australian and New Zealand Standard Industrial Classification 2006)
- classified to 'hotels', 'motels', 'backpacker accommodation', or 'holiday parks'.

Excluded:

- hosted accommodation (such as 'bed & breakfast' establishments)
- marine vessels (such as cruise ships)
- private dwellings
- tramping huts (non-commercial)
- event-specific accommodation (such as temporary campervan parks)
- businesses that cease operation or no longer provide short-term commercial accommodation
- businesses that temporarily shut down (eg for renovations) – we remove them from the survey until they re-open.

### Accommodation type classification

The predominant capacity provided by a business determines the accommodation type. For instance, if the business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then we classify it as a motel. We use the New Zealand Accommodation Classification, broadly defined below:

- hotels (including resorts)
- motels (including motor inns and serviced apartments)
- backpacker accommodation (including short-stay hostels)
- holiday parks (including caravan parks and camping grounds).

### Confidentiality

'C' symbols are used in the tables where information has been suppressed. We do not release data from individual businesses.

## Changes to survey content

Establishments may change the way they operate over time. If they do, they may be reclassified from one accommodation type to another. For example, if a holiday park adds sufficient motel units that it is operating more as a motel than a holiday park, it will be subject to reclassification to the 'motels' accommodation type. This type of change will tend to reduce surveyed guest nights and other figures for holiday parks (because there would be one fewer holiday park) while boosting guest nights and other figures for motels (because there would be one more motel).

Guest night and other movements, where the latest month is compared with the same month of the previous year, are affected for 12 months from the time that any reclassification is done. After 12 months, the reclassified establishment will appear in the same accommodation type in both comparison months.

Reclassifications of establishments are not the only changes that affect survey content and figures for the Accommodation Survey:

- When establishments temporarily cease operations, we take them out of the survey until they re-open. These changes affect figures for the number of establishments and available capacity.
- Businesses that start up, shut down, or move into or out of the short-term commercial accommodation industry also affect survey figures.

## Survey errors

This survey aims for 100 percent coverage of the accommodation businesses in New Zealand (a full census). However, in practice, the overall response rate is usually between 76 and 80 percent. We estimate values for the remaining units based on the characteristics of similar establishments in the same or similar regions. This introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors include respondent error, and errors in coverage, classification, and processing. Our editing processes identify and remove many errors, but some will likely remain. We cannot quantify the effect of the remaining errors.

## Comparability

Accommodation Survey statistics are not always on the same basis as statistics from other sources. For example, 'average length of stay' in the Accommodation Survey is for all guests (domestic plus international), but in the [International Visitor Arrivals to New Zealand](#) reports, it is only for international guests.

## More information

For further information on the Accommodation Survey, refer to webpage [http://www.stats.govt.nz/browse\\_for\\_stats/industry\\_sectors/accommodation.aspx](http://www.stats.govt.nz/browse_for_stats/industry_sectors/accommodation.aspx)