



Media Release

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2018 Hawke's Bay Tourism Award winners announced

The 2018 Hawke's Bay Tourism Award winners have been announced at a ceremony held at The Old Church, Meeanee.

Black Barn Vineyards took out the top 'Supreme' Award, also winning the Accommodation Award in the large category and the Essence of Hawke's Bay Award. Craggy Range took out the Accommodation Award in the small category, Napier Maori Tours received the Culture and Heritage Award, and Prinsy's Tours and Church Road Winery were winners in the Visitor Experience category.

Packed full of action and glamour, the evening was hosted by The Hits radio personality Adam Green and Hawke's Bay Tourism General Manager Annie Dundas. 190 tourism providers and industry members gathered to recognise the delivery of outstanding visitor experiences in Hawke's Bay.

The judged award categories were; Visitor Experience sponsored by Hastings District Council, Accommodation sponsored by Central Linen Service, Essence of Hawke's Bay by the Napier City Council and new in 2018 – the Culture and Heritage Award sponsored by the Wairoa District Council. The Supreme Award winner was again sponsored by EIT, and was selected from the four category winners.

Also acknowledged at the Hawke's Bay Tourism Awards were two other individuals who have made significant contributions to our industry. Katie Nimon of Nimon Luxury Passenger Transport was recognised as Ambassador for Tourism in Hawke's Bay, and Juliet Harbutt of Hunter Gatherer Tours received the Rising Star Award.

Hawke's Bay Tourism General Manager Annie Dundas said the evening was a key event in the Tourism Industry calendar.

"We are so delighted to recognise and celebrate the incredible industry we have in Hawke's Bay. The local businesses work incredibly hard to deliver amazing and unforgettable experiences for visitors to our region."

"The winners and finalists all play a crucial role in our industry and region, and are so deserving of their accolades."

The 2018 top honours went to:

2018 Supreme Award Winner: Black Barn Vineyards
Sponsored by EIT

2018 Accommodation Award Winner (small): Craggy Range
Sponsored by Central Linen Service

2018 Accommodation Award Winner: (large) Black Barn Retreats
Sponsored by Central Linen Services

2018 Visitor Experience Award Winner (small): Prinsy's Tours
Sponsored by Hastings District Council

2018 Visitor Experience Award Winner (large): Church Road Winery
Sponsored by Hastings District Council

2018 Culture & Heritage Award Winner: Napier Maori Tours
Sponsored by Wairoa District Council

2018 Essence of Hawke's Bay Award Winner: Black Barn Vineyards
Sponsored by Napier City Council

Additional Awards

Ambassador for Tourism in Hawke's Bay: Katie Nimon of Nimon Luxury Passenger Transport

Rising Star Award: Juliet Harbutt of Hunter Gatherer Tours

Full list of finalists included:

119 on Georges
Ashcott Homestead
Black Barn Retreats
Black Barn Vineyards
Church Road Winery
Craggy Range Winery
Fairley Motor Lodge
Gannet Beach Adventures
Hawke's Bay Farmers Market
Hunter Gatherer Tours
Kalldeen Luxury Accommodation
Kiwiesque
Mohaka Rafting
Napier City Bike Hire and Tours
Napier Maori Tours
Nimon Luxury Passenger Transport
Odyssey NZ
Porters Boutique Hotel
Prinsys Tours
Quest Apartments

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About Hawke's Bay Tourism

Hawke's Bay's Tourism vision is for tourism to be a vibrant and valued contributor to the region's economy. Hawke's Bay Tourism's mission is to get more visitors here, doing more, staying longer and coming back.

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