



Media Release

24 August 2018

F.A.W.C! Summer Series line-up announced

The highly anticipated F.A.W.C! Food and Wine Classic Summer 2018 programme launched this week, featuring 60+ delectable events spanning 10 action packed days, from 2 – 11 November 2018.

Returning for its seventh year, this year's Summer F.A.W.C! will see talented local and national chefs, winemakers and foodies collaborate to produce an impressively diverse array of dishes and experiences, housed in a range of locations across Hawke's Bay.

Events range from \$30 to \$285 and include everything from lunches in secret locations to tasty street food, picnics and brunches, seafood and champagne, and one-of-a-kind experiences featuring the best food in Hawke's Bay.

This year F.A.W.C! is welcoming its newest event – F.A.W.C! Day Out hosted at Black Barn Winery. One ticket will grant access to an all-day experience where revellers can watch national culinary heroes Ray McVinnie, Nicki Wickes and Martin Bosley at work in their food masterclasses, and wine experts Tony Bish and Tim Turvey during their wine masterclasses.

Al Brown will delight foodies with his Depot Oyster Bar, and Juliet Harbutt will be hosting a series of cheese masterclasses.

More than twenty Hawke's Bay wineries, a selection of craft breweries and local cideries will be serving up their wares while local food growers and producers deliver tasty goodies in the Market Round to top of a truly spectacular day in the region.

F.A.W.C! is organised by Hawke's Bay Tourism and sponsored by Electrolux, New Zealand Sotheby's International Realty, Hawke's Bay BMW, Air New Zealand, Hastings District Council and Napier City Council.

About F.A.W.C!

A series of "out of the box" unique food and wine experiences set in stunning locations in Hawke's Bay. It's a chance to get up close and personal with chefs and food producers, wine makers and all the other clever people that make up the New Zealand food and wine scene.

F.A.W.C! Summer Series runs November 1st-10th 2018

Contact: F.A.W.C! is run by Hawke's Bay Tourism, P.O.Box 12009, 19 Waghorne Street, Ahuriri, Napier, Hawke's Bay, NZ
Tel: +64 (0) 6 834 1918 www.fawc.co.nz www.hawkesbaynz.com

Hawke's Bay Tourism General Manager, Annie Dundas, said the organisation is ecstatic to be organising the seventh summer F.A.W.C!

“This year's eclectic mix of events is a testament to the incredible food, wine, and talent we have in our fine region. With so many experiences on offer, it's set to be cracker month of wining and dining in Hawke's Bay”.

The programme has launched online at www.fawc.co.nz, along with programmes inserts in Hawke's Bay Today, the New Zealand Herald, and additional copies delivered throughout Wellington, Manawatu, and Taupo.

F.A.W.C! database members will have special pre-sale access to buy tickets from 9am Monday 27 August, with general public sales available from 9am Tuesday 28 August 2018 via the F.A.W.C! website www.fawc.co.nz.

For access to the pre-sale, people should sign up to the F.A.W.C! database at www.fawc.co.nz.

For more information contact:

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