



Media Release
2 August 2018

The Spring Fling set to return with impressive line-up

Mark your calendars for the fourth annual Spring Fling returning this September in Central Hawke's Bay. Boasting 31 standout events over September and October, the festival captures the best of wine, food, culture, adventure, history, and competition on offer in the area.

The festivities kick-off with the return iconic events 'Taniwha Daffodil Display' and the 'CHB Festival', a four-day hill top celebration of art, markets, food and wine. Key favourites also coming back include the 'Fast 'n' Furious Trolley Derby', 'First Sunday Funday' and 'Old English Garden Party' at Chapelwick Coastal Estate. This year also marks a special occasion for Otane School, as the community prepare to celebrate the school's 150th Jubilee with a street parade, carnival, dinner and dance, and closing ceremony.

Famous faces will be bringing their star power to the festivities – brilliant chef Jo Seagar will be launching her new book 'Better Than a Bought One' and renowned Kiwi musician Hollie Smith is set to light up the stage when she headlines 'Soundz over the Lake' at Backpaddock Lake in Takapau.

Revellers will also be experiencing new events as part of the Spring Fling. 'Stop and Shop' will see shops open late in CHB, packed full of special demonstrations and deals and Wallingford Homestead is hosting and Tea and Tour Time at their spectacular grounds.

Central Hawke's Bay Tourism Coordinator Jenna Mabey is thrilled with how The Spring Fling event programme has come together.

"It's fantastic to see events returning from previous years, and with new operators, event managers and keen locals coming on board, it's shaping up to be a very exciting and diverse programme. There is so much to discover in Central Hawke's Bay so it's great to not only invite visitors into the District, but also remind locals of what we have right here in our backyard."

The Spring Fling returns bigger and better each year, says Annie Dundas, Hawke's Bay Tourism General Manager.

"Spring in Central Hawke's Bay is second to none, and The Spring Fling is the perfect opportunity to really showcase this part of our region. It's truly a testament to all the incredible operators and locals who band together to make The Spring Fling so successful each year."

The Spring Fling is an initiative of Hawke's Bay Tourism, CHB Promotions, and Central Hawke's Bay District Council to invite visitors into the district and showcase the best of Central Hawke's Bay.

Tickets go on sale for The Spring Fling on Monday 13 August and a full list of events can be found at www.thespringfling.co.nz

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