



## MINUTES OF THE ANNUAL GENERAL MEETING

Held on 5 September 2018 at The Old Church, Meeanee

The Chairman declared the meeting open at 5:45pm. The Chairman thanked everyone for attending and read the apologies.

### 1. APOLOGIES

- Ashcott Homestead - Natalie Beamish
- Fairley Motor Lodge, -Hugh & Jane Gordon
- Gannet Beach Adventures - Kim & Colin
- Kalldeen Luxury Accommodation - Wayne & Lynn
- The Crown Hotel - Michele Cole
- Your Tour NZ - Moira Scammell
- Wallingford - Chad Heberley
- Lime Rock Wines - Rosie Butler & Rodger Tynan
- Laserforce - Paul Eager
- Napier City Bike Hire - Rachael Verry
- Redcliffe Homestead - Sue Calcinai
- The Manse - Gary & Dietske Grootelaar
- Glen Aros Country Estate - Meg Bremner
- Diane Ross - Cottages on St Andrews

*Motion that the Apologies be accepted*

*Moved Louise Stobart / Seconded John Bull  
Carried*

### 2. MINUTES OF LAST MEETING

*Motion that the Minutes of the last Annual General Meeting be accepted as a true and accurate record.*

*Moved Louise Stobart / Seconded Glenys Fraser  
Carried*

### 3. MATTERS ARISING - nil

#### 4. CHAIRMAN'S REPORT

Chairman Neil Barber spoke to the tabled report. Things to note were that the membership structure changed in 2017. There are approx. 315 paid members, plus 15 Support Partners and 30 in the International Marketing Group.

The new website was launched in November 2017. Early indications are promising with FY18 website sessions increasing 14% over FY17. Further website enhancements have been regularly rolled out since go-live, with many more to come over the coming months.

Neil thanked Annie Dundas and her team at HB Tourism for their ongoing work. A measure of their success is for the year ended June 2018 annual expenditure on tourism for Hawke's Bay increased to \$639m.

It was noted that the Hawke's Bay Regional Council confirmed their commitment to Hawke's Bay Tourism for the promotion of the region. Funding for the 2018/19 year has been decreased by \$300,000 to \$1,520,000. The good news however is they have confirmed that the rate of \$1.52m will be retained for the first three years of the LTP, with subsequent funding levels to be reviewed through the 2021-2031 Long Term Plan process. The HBRC has been a great supporter of HBT and has seen the steps taken to grow the value of tourism in Hawke's Bay. The other change is that the rating split has been adjusted to become more weighted to the commercial sector.

There are however several provisos; HBT has been requested to:

- Examine levels of accommodation in private homes achieved through hosting websites to recommend to HBRC possible differentiated rating levels for accommodation providers based on occupancy rates.
- Work with HBRC staff work to investigate the possibility of introducing a bed tax via enabling legislation to support the activities of HBT.
- Better support Māori tourism in Hawke's Bay.
- Actively promote the Living Wage initiative amongst its members.

On behalf of the board Neil would like to acknowledge that the Industry stepped up and did a great job through to LTP process. The Industry is strong so let's keep the momentum going.

Neil would also like to thank the members of the board for their efforts this year, with a special thanks to Michele Cole who leaves the board today.

*Motion that the Chairperson's Report be accepted.*

*Moved Neil Barber / Seconded Juliet Harbutt  
Carried*

#### 5. HBTIA FINANCIAL STATEMENTS TO JUNE 2018

The Chairman spoke to the tabled report and gave an overview. It was noted that HBTIA had covered the loss on the awards and conference last year of approx. \$4,000

as well spent just over \$5,000 on regional marketing around the LTP funding campaign.

Bank Balance as at 30 June 2017: \$687

A \$20 membership levy is being collected per membership joined through HBT.

A special thanks to Megan Harris for all the work she puts in to the admin/financial side of HBTIA.

*Motion that the Financial Statements for 2017-2018 be accepted.*

*Moved Megan Harris / Seconded Michael Henley  
Carried*

## 6. HBT FINANCIAL SUMMARY TO 30 JUNE 2018

The Chairman spoke to the tabled report which showed HBT were underspent by approx. \$4,600. He noted that the main spend is in Consumer Marketing however this will drop over the next few years due to the decrease in funding. Annie mentioned there will also be less website costs in the coming years so this will help as well.

## 7. ELECTIONS

There are three (3) vacant places on the Board.

Five (5) nominations were received by the close-off at 4.00 pm Friday 24 August 2018. They were:

Shaun Bates  
John Dick  
Megan Harris  
Michael Henley  
Hamish Prins

*Motion that Annie Dundas and Lisa Sampson are appointed as scrutineers.*

*Moved Jane Libby / Seconded Louise Stobart  
Carried*

A secret ballot was held. Megan Harris, Michael Henley and Hamish Prins were declared elected to the board.

*Motion that the ballot papers be destroyed.*

*Moved Juliet Harbutt / Seconded Jane Libby  
Carried*

## 8. SUBSCRIPTIONS

There are no changes to subscriptions. Current pricing is:

Web listing	\$100
Tourism membership	\$300
Support Partner	\$300
International Marketing Group	\$500

## 9. GENERAL BUSINESS

Glenys Fraser commended the Industry on stepping up as part of the LTP process. In particular she mentioned Hamish Prins and Megan Harris's efforts at the Taradale public meeting.

## 10. CLOSURE

There being no further business the meeting was closed at 6:05pm

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Neil Barber

Dated