



Media Release

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Fast start for Summer F.A.W.C! 2019 ticket sales

Hungry F.A.W.C!ers have snapped up more than 1,000 tickets already as sales are underway for the highly anticipated Summer F.A.W.C! Food and Wine Classic.

Craggy Range's offerings were among the most popular, with their seafood-themed event 'What's the Catch' selling out within the first hour of pre-sales, while their 'Sunday Brunch' event was nearly sold out by the end of the first day.

Also selling out on opening day was 'An Italian Village Passeggiata with Te Awanga Estate' in Havelock North, while a collection of other events also saw strong early ticket sales, including 'Beach Beats' at Clearview Estate Winery, 'Florals, Set & Cider' at Zeffler Cider, 'Wildfire' at Central Fire Station, 'Beer Garden BBQ with Tropical Downbeat Orchestra' at Abbey Winery & Brewery, and 'The Hapi Gincident' at the Hawke's Bay Club.

Hawke's Bay Tourism's F.A.W.C! event manager, Hannah Coltart, says the Summer F.A.W.C! 2019 programme is among the most diverse ever seen in the event's eight-year history.

"F.A.W.C!ers really are in for a treat this Summer, with the best Hawke's Bay chefs, winemakers, brewers and foodies being supported by an impressive line-up of visiting talent from Auckland in the north to Moeraki in the south.

"For a food and wine festival of this calibre, we're delighted with how accessible our events continue to be – more than half of our Summer F.A.W.C! 2019 tickets are priced under \$100 per person.

"With more than 70 events on offer, there's plenty of opportunities to experience Summer F.A.W.C! 2019. But don't wait too long to decide, we expect more events to sell-out quickly!"

Ms Coltart says early out-of-region ticket sales shows Hawke's Bay's culinary destination stocks continue to rise, with visitors from all corners of the country, and even Australia, among those to book their seats at the F.A.W.C! table.

Head online to www.fawc.co.nz to learn more about each event and purchase tickets.

F.A.W.C! is organised by Hawke's Bay Tourism and sponsored by Hawke's Bay BMW, Air New Zealand, Hastings District Council and Napier City Council. Summer F.A.W.C! runs from 1-10 November, and features 70+ unique food and wine experiences staged in stunning Hawke's Bay landscapes and locations.

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